

Rep Order# 6840214 Ver# 1 Status New  
EC'd Yes

Traffic Order# 198354 Printed: 08/14/2012 8:04 AM  
Last Received: 08/13/2012 3:00 PM

1 of 3

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ).AMER. FUTURE FUND  
Product AMER FOR PROSPERITY  
Estimate# 334  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
//334  
Agency C/P1/P2/E 08/17/2012 - 08/23/2012  
Flight Dates  
Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
Sales Office ( ) AMY MCCREARY  
Salesperson ( )  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845  
Showing Buylines: All Lines

*JWJ  
8/14/11/2*

--- CONTRACT COMMENT ---

SC = \*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1	-----	-----	08/17-08/17	\$125.00	4 :30	1	-----	-----	-----	-----	-----	-----
2	Buyline Comment: NEWS		08/17-08/17	\$550.00	2 :30	1	1	F	430P-5P	\$550.00	1	
3	Buyline Comment: NEWS		08/17-08/17	\$1,400.00	2 :30	1	1	F	6P-630P	\$1,400.00	1	
4	Buyline Comment: JEOPARDY		08/17-08/17	\$1,700.00	2 :30	1	1	F	630P-7P	\$1,700.00	1	
5	Buyline Comment: WHEEL		08/17-08/17	\$1,100.00	2 :30	1	1	F	630P-7P	\$1,100.00	1	
6	Buyline Comment: NEWS		08/18-08/18	\$175.00	4 :30	2	1	SA	5P-6P	\$350.00	2	
7	Buyline Comment: JEOPARDY		08/18-08/18	\$275.00	3 :30	1	1	SA	6P-630P	\$275.00	1	
8	Buyline Comment: WHEEL		08/18-08/18	\$550.00	4 :30	1	1	SA	630P-7P	\$550.00	1	
9	Buyline Comment: NEWS		08/18-08/18	\$700.00	3 :30	1	1	SA	10P-1035P	\$700.00	1	

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Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) .AMER. FUTURE FUND  
Product AMER FOR PROSPERITY  
Estimate# 334  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Report Totals: 39 / \$24,650.00

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/P2/E //334  
Flight Dates 08/17/2012 - 08/23/2012  
Hiatus Weeks

Rep Firm ( ) PHILADELPHIA  
) AMY MCCREARY  
Sales Office ( )  
Salesperson ( )  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

---SALES MONTHLY TOTALS---

Aug 12: 39 / \$24,650.00

Sales Totals: 39 / \$24,650.00

Station Totals: 39 / \$24,650.00

Lines not sent/rclld/trnn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$61,625 CABL 0% KASA 13% KASY 0% KBIM 0% KOAT 14%  
KOB 33% KRQE 40% KWBC 0%

---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

## **AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b>	<b>Date:</b>
KRQE - TV	8/15/12

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

American Future Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES			8/17 - 8/23	

<b>Total Charges:</b>	\$ 24,650	GROSS
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This broadcast time will be used by: American Future Fund

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>			
<input type="checkbox"/>	<b>Yes</b>	<input type="checkbox"/>	<b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

**AMERICAN FUTURE FUND**

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1-23-12

Date

Sandy Bremer

Signature

515-720-5250

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

# Spot Manager: All, 08/17/12-08/23/12

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 08/17/12

**Station: KRQE**

06840214 POL/American	198354 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 334	6:05:25 AM	\$125.00
06840214 POL/American	198354 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 334	4:36:55 PM	\$550.00
06840214 POL/American	198354 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 334	6:05:01 PM	\$1,400.00
06840214 POL/American	198354 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 334	6:34:38 PM	\$1,700.00
06840214 POL/American	198354 LN M-F	10p-1035p	:30 P3	[ALL]	AMER FOR 334	10:16:12 PM	\$1,100.00
							\$4,875.00
							\$4,875.00

Date: 08/18/12

**Station: KRQE**

06840214 POL/American	198354 Sa KRQE News	530p-6p	:30 P4	[ALL]	AMER FOR 334	5:36:03 PM	\$175.00
06840214 POL/American	198354 Sa KRQE News	530p-6p	:30 P4	[ALL]	AMER FOR 334	5:56:54 PM	\$175.00
06840214 POL/American	198354 Sa 6p-630p	Sa 6p-630p	:30 P3	[ALL]	AMER FOR 334	6:22:06 PM	\$275.00
06840214 POL/American	198354 Sa 630p-7p	Sa 630p-7p	:30 P4	[ALL]	AMER FOR 334	6:52:49 PM	\$550.00
06840214 POL/American	198354 LN Sa	10p-1035p	:30 P3	[ALL]	AMER FOR 334	10:18:17 PM	\$700.00
06840214 POL/American	198354 Sa 1030p-1130p	1035p-1135p	:30 P4	[ALL]	AMER FOR 334	10:53:10 PM	\$100.00
06840214 POL/American	198354 Sa 1030p-1130p	1035p-1135p	:30 P4	[ALL]	AMER FOR 334	11:13:35 PM	\$100.00
							\$2,075.00
							\$2,075.00

Date: 08/19/12

**Station: KRQE**

06840214 POL/American	198354 KRQE News Sun	7a-8a	:30 P4	[ALL]	AMER FOR 334	7:41:06 AM	\$100.00
06840214 POL/American	198354 Su KRQE News	530p-6p	:30 P3	[ALL]	AMER FOR 334	5:34:38 PM	\$275.00
06840214 POL/American	198354 Su KRQE News	530p-6p	:30 P3	[ALL]	AMER FOR 334	5:58:16 PM	\$275.00
06840214 POL/American	198354 LN Su	10p-1035p	:30 P3	[ALL]	AMER FOR 334	10:06:55 PM	\$800.00
06840214 POL/American	198354 Su 1030p-1130p	1035p-1135p	:30 P4	[ALL]	AMER FOR 334	10:57:22 PM	\$100.00
06840214 POL/American	198354 Su 1030p-1130p	1035p-1135p	:30 P4	[ALL]	AMER FOR 334	11:22:29 PM	\$100.00
							\$1,650.00
							\$1,650.00

Date: 08/20/12

**Station: KRQE**

06840214 POL/American	198354 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 334	6:05:55 AM	\$125.00
06840214 POL/American	198354 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 334	6:25:35 AM	\$125.00
06840214 POL/American	198354 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 334	4:46:40 PM	\$550.00
06840214 POL/American	198354 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 334	6:13:00 PM	\$1,400.00
06840214 POL/American	198354 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 334	6:34:53 PM	\$1,700.00
06840214 POL/American	198354 LN M-F	10p-1035p	:30 P3	[ALL]	AMER FOR 334	10:07:53 PM	\$1,100.00
							\$5,000.00
							\$5,000.00

Date: 08/21/12

**Station: KRQE**

06840214 POL/American	198354 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 334	6:38:15 AM	\$125.00
06840214 POL/American	198354 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 334	6:58:16 AM	\$125.00
06840214 POL/American	198354 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 334	4:38:10 PM	\$550.00
06840214 POL/American	198354 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 334	6:28:14 PM	\$1,400.00
06840214 POL/American	198354 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 334	6:47:18 PM	\$1,700.00
06840214 POL/American	198354 LN M-F	10p-1035p	:30 P3	[ALL]	AMER FOR 334	10:25:26 PM	\$1,100.00
							\$5,000.00
							\$5,000.00

Date: 08/22/12

**Station: KRQE**

06840214 POL/American	198354 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 334	6:05:40 AM	\$125.00
06840214 POL/American	198354 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 334	6:37:45 AM	\$125.00
06840214 POL/American	198354 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 334	6:28:59 PM	\$1,400.00
06840214 POL/American	198354 LN M-F	10p-1035p	:30 P3	[ALL]	AMER FOR 334	10:08:38 PM	\$1,100.00
							\$2,750.00
							\$2,750.00

Date: 08/23/12

**Station: KRQE**

[Sorted by: Date]

# Spot Manager: All, 08/17/12-08/23/12

Printed: 08/23/2012

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Lengt	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
<b>Date: 08/23/12</b>												
<b>Station: KRQE</b>												
06840214	POL/American	198354 LN M-F		10p-1035p	:30	P3	[ALL]	AMER FOR 334				\$1,100.00
06840214	POL/American	198354 M-F	KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 334		6:25:50 AM		\$125.00
06840214	POL/American	198354 M-F	KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 334		6:58:31 AM		\$125.00
06840214	POL/American	198354 M-F	KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 334		4:48:10 PM		\$550.00
06840214	POL/American	198354 M-F	6p-630p	M-F 6p-630p	:30	P2	[ALL]	AMER FOR 334		6:13:45 PM		\$1,400.00
												<b>\$3,300.00</b>
												<b>\$3,300.00</b>
												<b>24,650.00</b>

[Sorted by: Date]